

S&P 500 Automotive & Transport Company

Introduction

This case study of a S&P 500 automotive & transport company is based on a May 2023 survey of 321 Gang customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select 321 Gang:

- What challenges were you experiencing with your previous solution before switching to IBM Rational/Engineering tools?
 - Poor traceability between tools
 - Inconsistent processes

Use Case

Which IBM Rational/Engineering solutions has your organization been using?

- IBM DOORS

What are your most important service needs when using 321 Gang services for IBM Rational/Engineering solutions?

- Installation
- Mentoring
- Navigating IBM support
- Migration
- Implementation

Results

The surveyed company achieved the following results with 321 Gang:

What were the most valuable aspects/features of IBM Rational/Engineering solutions in your decision to choose these products over other solutions?

- Traceability

What benefits have you experienced after using IBM Rational/Engineering solutions?

- Improved quality
- Better decision-making

IBM Rational/Engineering on the following capabilities compared to other vendors/solutions:

- Complete end-to-end solution: **Better**
- Compatibility with other tools: **Better**
- Integration: **Significantly Better**
- Customer support: **Significantly Better**
- Traceability and reporting: **Better**
- Comprehensive features: **Better**
- Scalability and flexibility: **Better**

Confirmed that when looking to purchase licenses or get consulting support for IBM Rational/Engineering products, they are **very likely** to consider 321 Gang first.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
S&P 500

Industry:
Automotive & Transport

About 321 Gang

For over 17 years, 321 Gang has helped organizations improve their ability to design and develop Systems and Software in highly-regulated industries in order to achieve better business outcomes.

Learn More:

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