

321 GANG CASE STUDY

# A worldwide leader in lithium-ion energy storage solutions

## Introduction

This case study of a medium enterprise energy & utilities company is based on an April 2023 survey of 321 Gang customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

# Challenges

What were your most important service needs when using 321 Gang services for IBM Rational/Engineering solutions?

- Training
- Mentoring

## **Use Case**

Which IBM Rational/Engineering solutions has your organization been using?

- IBM Rhapsody
- IBM DOORS Next

What were the most valuable aspects/features of IBM Rational/Engineering solutions in your decision to choose these products over other solutions?

Collaborative environment amongst IBM tools

## Results

What benefits have you experienced after using IBM Rational/Engineering solutions?

Better coordination with their partners/supply chain

Improvements after using IBM Rational/Engineering solutions:

Better decision-making: Up to 10%

Better team collaboration: 10-24%

IBM Rational/Engineering on the following capabilities compared to other vendors/solutions:

- Complete end-to-end solution: Better
- Integration: Better
- Customer support: Better
- Traceability and reporting: Better
- Comprehensive features: Better
- Scalability and flexibility: Better

Confirmed that when looking to purchase licenses or get consulting support for IBM Rational/Engineering products, they are **very likely** to consider 321 Gang first.

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Medium Enterprise

Industry: **Energy & Utilities** 

#### About 321 Gang

For over 17 years, 321
Gang has helped
organizations improve their
ability to design and
develop Systems and
Software in highly-regulated
industries in order to
achieve better business
outcomes.

Learn More:

Source: TechValidate survey of a Medium Enterprise Energy & Utilities Company