Large Enterprise Consumer Products Company

Introduction

This case study of a large enterprise consumer products company is based on an April 2023 survey of 321 Gang customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> " "321 Gang staff was very courteous, intelligent, and had a never gave up mentality, which was appreciated."

Challenges

What were your most important service needs when using 321 Gang services for IBM Rational/Engineering solutions?

- Migration

Use Case

Which IBM Rational/Engineering solutions has your organization been using?

- IBM DOORS

What were the most valuable aspects/features of IBM Rational/Engineering solutions in your decision to choose these products over other solutions?

- Scalability and flexibility
- Compliance and regulatory reporting capabilities

Results

Improvements realized after using IBM Rational/Engineering solutions:

- Improved efficiency: **50%+**
- Improved quality: **50%+**
- Reduced costs: **25-49%**
- Better decision-making: **25-49%**
- Better team collaboration: **25-49%**

IBM Rational/Engineering on the following capabilities compared to other vendors/solutions:

- Complete end-to-end solution: **Better**
- Compatibility with other tools: **Better**
- Integration: **Better**
- Customer support: **Better**
- Traceability and reporting: **Better**
- Comprehensive features: **Better**
- Scalability and flexibility: **Better**

Confirmed that when looking to purchase licenses or get consulting support for IBM Rational/Engineering products, they are **very likely** to consider 321 Gang first.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Consumer Products

About 321 Gang

For over 17 years, 321 Gang has helped organizations improve their ability to design and develop Systems and Software in highly-regulated industries in order to achieve better business outcomes.

Learn More:

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