

# Fortune 500 Automotive & Transport Company

## Introduction

This case study of a Fortune 500 automotive & transport company is based on a June 2023 survey of 321 Gang customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“IBM Rational/Engineering has enabled us to establish traceability and conduct peer reviews effectively.”

“321 Gang is supportive and knowledgeable about the tool concepts and how the tool can improve our workflow. ”

“321 Gang has significant knowledge to support technical questions regarding IBM tools. ”

## Challenges

What challenges were you experiencing with your previous solution before switching to IBM Rational/Engineering tools using 321Gang?

- Poor traceability between tools
- Fragmented information

## Use Case

Which IBM Rational/Engineering solutions has your organization been using?

- Rational Team Concert/IBM Engineering Workflow
- IBM Rhapsody
- IBM DOORS Next

What are your most important service needs when using 321 Gang services for IBM Rational/Engineering solutions?

- Training
- Agile transformation
- Expanding adoption
- Migration
- Implementation

## Results

The surveyed company achieved the following results with 321 Gang:

What were the most valuable aspects/features of IBM Rational/Engineering solutions in your decision to choose these products over other solutions?

- Collaborative environment amongst IBM tools
- Scalability and flexibility
- Traceability

What benefits have you experienced after using IBM Rational/Engineering solutions?

- Improved productivity
- Improved quality

Improvements after using IBM Rational/Engineering solutions:

- Improved efficiency: **25-49%**
- Improved quality: **25-49%**
- Reduced costs: **10-24%**
- Better decision-making: **10-24%**
- Better team collaboration: **50%+**

IBM Rational/Engineering on the following capabilities compared to other vendors/solutions:

- Complete end-to-end solution: **Better**
- Compatibility with other tools: **Better**
- Integration: **Better**
- Customer support: **Better**
- Traceability and reporting: **Better**
- Comprehensive features: **Better**
- Scalability and flexibility: **Better**

Confirmed that when looking to purchase licenses or get consulting support for IBM Rational/Engineering products, they are **very likely to consider 321 Gang first**.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Fortune 500**

Industry:  
**Automotive & Transport**

### About 321 Gang

For over 17 years, 321 Gang has helped organizations improve their ability to design and develop Systems and Software in highly-regulated industries in order to achieve better business outcomes.

Learn More:

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